

## **Advertising the optional course Man and Law ("Inimene ja õigus")**

For better advertising about the warmly welcomed during the in-service trainings optional course Man and Law, which was created in cooperation of practicing teachers and lawyers, we launched two campaigns:

- an advertising brochure introducing the student textbook and teachers' guide was developed and sent by post to all Estonian basic and secondary schools,
- in cooperation with the Internet portal Delfi we opened the Jaan Tõnisson Institute homepage containing the text version of the students' texts.

The projects were supported by Open Estonia Foundation and Street Law Incorporated.